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Press & Trade Contact

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Ball 2 to Be On Season Premiere of Shark Tank

Pennsylvania-Built Smart Ball Appears Wednesday, September 30, At 9pm ET on ABC

Lewisburg, Pennsylvania — Ball 2, the smart ball that combines motion sensors with conversational AI to reinvent play, will be featured on the season premiere of Shark Tank, airing Wednesday, September 30 at 9 p.m. ET on ABC.

Co-founders Andrew Brown and Kevin Langdon will present Ball 2 to the investors on behalf of the team that designed, engineered and built the product.

“Standing in that room and explaining why we built this was surreal,” said Kevin Langdon, Co-Founder of Ball 2. “Ball 2 started with a simple question: what if the answer to kids staring at screens wasn’t better software, but something you could actually throw? Having a product designed and engineered in central Pennsylvania in front of a national audience means a great deal to us.”

How Ball 2 Works

- Embedded motion sensors track throws, catches, bounces and movement to play games
- Players describe a game out loud, and the Ball 2 app builds it in real time using conversational AI
- The Game Maker lets players create, share and remix their own games
- Designed for creative, active, and social, play rather than screen isolation

The Team Behind Ball 2

- Kevin Langdon, Co-Founder. Software and the conversational AI platform. Lives in Milton, Pennsylvania; raised in Hughesville.
- Andrew Brown, Co-Founder. Game design. Lives in Carlisle, Pennsylvania; raised in Chambersburg.
- Jeremy Rittenhouse, Co-Founder. Electrical engineering; designed Ball 2’s charging-free power platform. Lives in Lancaster, Pennsylvania.
- Gord Parke, Co-Founder. Physicist; built Ball 2’s physics engine. Lives in Winnipeg, Manitoba.
- Hugh Tompkins, Industrial Designer, designed Ball 2’s physical look and features. Lives in Orlando, Florida.

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Ball 2 is a smart, sensor-enabled ball that connects to a mobile device and uses conversational AI to help players invent and play new games instantly. Designed to encourage movement, creativity, and social play, Ball 2 blends physical activity with intelligent technology to create a new category of interactive toys.

Download the Ball 2 Press Kit at: <https://shop.ball2.ai/pages/press>