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Press & Trade Contact
Andrew Brown
Co-Founder, Ball 2
andrew@ball2.ai
www.ball2.ai

Ball 2 Launches Two-Ball Gameplay Unlocking Head-to-Head and Team Play

Lewisburg, Pennsylvania — Ball 2, the smart ball that combines motion sensors with conversational AI to reinvent play, today announced the launch of its new two-ball gameplay capability, allowing players to connect two Ball 2s to a single phone or tablet for the first time.

“This is a big step forward for Ball 2,” said Kevin Langdon, Co-Founder of Ball 2. “We’ve always believed the best play happens together. Now, with two balls connected, players can go head-to-head, team up, and invent entirely new experiences.”

New Two-Ball Capabilities:

- Play against each other in competitive, head-to-head games
- Play on the same team in cooperative challenges
- Use the Game Maker together to create new games or update existing ones to support two balls in any way they imagine

Multiple community-created games already support two-ball play, with more being added in upcoming releases.

Unlike traditional gaming experiences, Ball 2 keeps players active and engaged in the real world, blending physical movement with creativity and AI-powered game design.

New Bundle Pricing

To celebrate the launch, Ball 2 is offering new multi-Ball 2 bundle pricing:

- Purchase two or more Ball 2 devices to receive 20% off the entire order plus free shipping

“If you’ve been thinking about doubling the fun, this is your moment,” added Langdon. “Let’s play.”

Two-ball gameplay is available now via the latest Ball 2 app update.

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Ball 2 is a smart, sensor-enabled ball that connects to a mobile device and uses conversational AI to help players invent and play new games instantly. Designed to encourage movement, creativity, and social play, Ball 2 blends physical activity with intelligent technology to create a new category of interactive toys.

Learn more at <https://ball2.ai>

Download the Ball 2 Press Kit at: <https://shop.ball2.ai/pages/press>